



LAURA MAXWELL
Senior Vice President of Supply Chain
PepsiCo Foods North America



Laura is currently the Senior Vice President of Supply Chain for PepsiCo Foods North America, the \$18B snack and convenient food business that includes Frito-Lay North America (FLNA) and Quaker Foods North America (QFNA). In this role she has responsibility for field manufacturing, warehouse, transport and in-market operations along with all supporting headquarters functions. Priorities include building strategies and ensuring execution in support of the commercial growth agenda along with productivity, quality, environmental health and safety, and sustainability.

Laura joined Frito-Lay in 1989 as an operations resource where she spent 17 years in field manufacturing roles prior to coming to Frito-Lay headquarters. Laura's previous roles include Senior Vice President of Service and Distribution, Supply, and Commercialization, Senior Vice President of Business Transformation, and Vice President Marketing Services.

In addition to her current role, Laura serves as the executive sponsor for Frito-Lay's Employee Resource Groups (ERGs), providing strategic oversight and guidance to the 10 ERGs. Laura's commitment to achieving remarkable business results while advancing diversity and engagement earned her the 2020 Global Steve Reinemund Leadership Legacy Award for PFNA.

Laura holds a degree in Industrial Engineering from Iowa State University.