





## Shyam Venkat Senior Vice President and Chief Information Officer, PepsiCo Foods North America

Shyam Venkat is the chief information officer for PepsiCo Foods North America. In his role, Shyam leads all aspects of the IT organization including strategy, software development and integration, and on-going support. Key focus areas for Shyam include modernizing and upgrading the Go-To-Market, CRM, Supply Chain, and ERP applications; simplifying the application portfolio; scaling the B2C/B2B eCommerce and omni-channel platforms; creating advanced analytics and automation solutions to optimize operations; and hardening the overall underlying infrastructure.

Shyam is a proven technology and digital transformation leader with more than 25 years of experience in IT, eCommerce and digital solutions. Prior to this role, Shyam held a series of leadership roles both at PepsiCo and other enterprise companies including AT&T, Deloitte Consulting, and companies in the energy and manufacturing industries.

Shyam holds a bachelor's degree in mechanical engineering from India and his dual master's degrees in industrial engineering and information systems from University of Texas at Arlington. He resides in the Dallas area with his wife Priya. They have two children, Raag and Laya.